North Whidbey Soccer Club

Board Meeting Minutes

February 7, 2022

Meeting Opened at 7pm by President April Gomez

Attendance: April Gomez, Alicia Fealey, Jaime Montoya, Malinda Tannahill, Angela Chapman, Miko Delafield, Andrew Delafield, Robyn Bainbridge, Nick Bainbridge, Graeme Sandlin, Michael Grant, Monica Grant, Jana Warner, Kerry Reed, Amber Reed, Melissa York, Clarissa Gee, Gerry Eby. Presentation guests Brian Iblings & Joey Brefczynski – left after presentation.

January AGM minutes read into record. Motion to approve the minutes by Michael Grant, seconded by Angela Chapman. Passed no opposition.

Levo Presentation (Lay-vo - to rise up in Latin) - Brian Iblings and Joey Brefczynski

- Bring in more coaching opportunities, tournaments (5v5, 7v7)
- Local brand allows you to identify your club; factory direct which keeps the cost down so you can focus on the coaching and the kids enjoying the game
- Price for Rec \$40 includes 2 jerseys, shorts, socks, synch bag, and all coaches receive 1 training; select has tiered options that include the Promo for assistant coach training shirt & ¼ zip jacket, board members receive ¼ zip jacket
- Depending on package you get additional promo funds to use for equipment, after that is exhausted you get 30% off additional orders
- No additional charge for number of logos (sponsors)
- Time to complete 3-5 weeks max
- For uniform packages- each player's entire kit is packaged together
 - o Select would have the island inlay (base)
 - Rec would have just the logo (base)
 - Shorts are soccer length not basketball like we've used before; they only work with factories producing soccer gear
 - 2021 Select teams we paid \$250 for just two jerseys, socks, and shorts. Everything else was additional cost
 - o Goalkeeper for select would get their own goalkeeper package, no additional cost
 - Rec jerseys option for reversible jerseys so everyone has the same colors and reverse the jersey for away team, wouldn't have to necessarily buy a new uniform each year
- Levo has a 3 year contract with their factories, so pricing would not increase annually for NWSC
- Club ball program can resale with our own logo (match ball \$75 vs normal \$150), training would be around \$25-30
- For Spring Rec Need order in by March 1st
- Ultimate goal is to reinvest profits back into the island community, create a field for tournaments, training down in Freeland
- Size chart is comparable to under armor

- For replacement jerseys you need to have a minimum of 5, but Brian will also have inventory on hand for emergencies
- Option for merch table at the information booth, eventually will go online
- As one of the first customers we would get to test out new products before release
- Philanthropic side Levo partners with Victoria Soccer Academy in Kenya and NPH in Central America
- Lowers our cost. Graeme has been testing the equipment for 6 weeks. Equipment is better than anything that we've had and will last longer, ball accuracy is there & the play is better. As they grow, we grow.

President's Report (April Gomez)

- Update on Non Profit Attorney, possible meeting dates/times talked to Judy (Lawyer) today and she is starting over with the bylaws. Hoping to hear from her this week, then she will contact executive board to do a zoom meeting to go over them.
- Executive Board will review proposes bylaws and provide changes, she will rewrite and then present to the entire NWSC Board.
- April will get information from Judy regarding sponsorships. Informative memo to be sent out to current sponsors once we have additional information regarding sponsoring rec, select, or academy.

Treasurer's Report (Angela Chapman)

- January Financials reviewed expenses and deposits for the month
- Jana & Mike to provide game numbers for refs by mid February
- If you didn't get a 1099 contact Angela
- January Academy payments have been processed
- Business license will be paid this week
- Update on Audit with Jones still working on getting all the documents for the last 4 years. Hoping to submit it by end of the week to Jones. Will take less than 2 weeks to do the audit; possibility of having Jones present the audit to the board at the March meeting.
- Scholarship & Tournament accounts to be closed. Confirmed to continue the motion to close the accounts. (Motion was proposed and passed in October 2021 Board Meeting)
- Bank Cards Bank Card for the Registrar was by Alicia to have Jana issued a bank card (not signatory on account), seconded by Michael Grant. Passed no one opposed

New Business

Non Voting Board Positions & Vacant Board Positions

- Director of Academy Angela motioned to withdraw Graeme's resignation, Michael Grant seconded. Passed no one opposed
- Secretary Malinda Tannahill present for vote for secretary. Votes cast and to be announced by noon, February 8th to the public. Counted after meeting adjourned, Malinda is the new Secretary.

 Director of Fields - Gerry Eby present for vote for Fields. Votes cast and to be announced by noon, February 8th to the public. Counted after meeting adjourned, Gerry is the new Director of Fields.

New Meeting Location & Zoom Account/Equipment Needed

- Elks Lodge They have Wifi, twice as much space (100 person capcity), it would be free. Cost for Chamber is \$225 per year. NWSC would have an ongoing reservation for the facility every month. Pros we would no longer be limited to the number of persons at the monthly meetings.
- Should continue to keep Chamber membership to advertise our events.
- Will do a trial run for March before making a final decision on permanently moving to the Elks Lodge.
- Jaime will look into equipment for making meetings available virtually.
 - Zoom would also provide an option for Academy and Select to provide practices for weather related cancellations and kids that cannot do large groups outside. Possibly film games
 - Angela to price zoom for the year pro version so you can record, unlimited members, and no time limit

Rec Season Registration Update (Jana Warner)

- Numbers at 410, will reopen in 1 week for late registration. Cost for late registration to be changed from \$125 to \$110 motioned by Jana, seconded by Miko. Passed no opposition.
- Still need coaches. Jana to update with numbers later this week.
- Work on new wording for email when we need still need coaches. (Suggestion from Amber Reed, NWSC parent)
- Look into providing a breakdown for parents of what they're paying for & list on the webpage. Angela and Jaime to complete and add to the website.

Rec Season Coaches Meeting – possible dates (Michael Grant, II)

- Potential Dates and who will run the meetings: Looking at 2 weeks prior to opening game, so the last week of March into April 1st. Mike would be available all week from 4-5, meet and greet, and Graeme will be assisting.
- Coaches will go through an actual practice led by Graeme and Mike, so they understand what is expected.

Assistant Coach Stipend

- \$100 for first assistant and for first two U15 in lieu of volunteer letter motioned by Jana, seconded by Graeme. Passed no opposition
- Option to either receive a volunteer letter or stipend for both head coaches and assistants affective Spring 2022 Rec season and moving forward.
- Cap on assistants 1 for younger ages, 2 for the older groups

Select Coach Survey (Andrew Delafield)

- Goes over cohesiveness of the team, interaction with the coach player vs team, etc

- Would like to move forward with this after spring season (April) prior to tryouts in the first two weeks of May
- Will go over results with select coaches prior to tryouts.
- Add a question to the select survey about purchasing new uniform (Jaime to add)

LGBTQ Protection Policy

- Clarissa Gee (NWSC member, Rec Coach, and Academy Instructor) present to discuss we have a family that is nervous to signup because we don't have anything posted on our website.
- We need information accessible to families on the page affirming them that they can sign their kid up knowing that their child is protected and will not be outed to any member or the club or public.
- April to ask Judy about a policy template we can use, Jana has emailed Keli asking if WYS already has a policy in place that we can adopt.
- TeamSnap gender is optional, Gender for registration is input by the parent, gender on birth certificate can be blacked out and submitted (birth certificate is removed from our system once verified by the registrar)

Old Business

Equipment Purchases – Pop up goals status

- Pricing was never provided by previous Director of Fields at the November Board Meeting.
- Graeme pulled up \$50 a pair plus shipping about \$8 through Soccer.com, so \$60 for 20-25 total \$1500
- Purchase enough for half the teams and have them available for checkout.
- Miko motioned, Angela seconded to purchase up to \$1500 worth for checkout for half of the teams for rec. Graeme to work with Angela to get these ordered.

Carpooling Policy

- To be provided at the March meeting by Jana and included in Coaches Binders pending April's conversation with Judy
- April to ask Judy about the carpool policy or if we need to just stop all players riding with select coaches (even family friends)

Mail Key

- Registrar to hang onto the third mail key

In Progress

Levo – Do we want to move forward?

- Levo knows not to expect to be in for this select cycle and Spring Rec. It's an option to do it if we choose

- Board to look into a way to offset the cost for select parents that planned on keeping their uniforms for 2 years and will present samples to select families prior to moving forward out of the select uniform cycle.
- No long term contract for the club. Order on demand only.
- Alicia will move forward with Levo as the new vendor for Spring Rec. Will reach out to Levo to determine whether or not we go with the two sided jersey for all teams or just one sided with different colors.

New Crest (Graeme had proposed a few months ago)

- Use the mockup that Graeme proposed for Academy across the board, with the division changed only. Will start with Rec & Academy and will make final decision on Select in the coming months.
- Graeme to have the new logos designed motioned by Miko and seconded by Angela. Passed with no opposition.

Meeting adjourned at 9:30 pm.